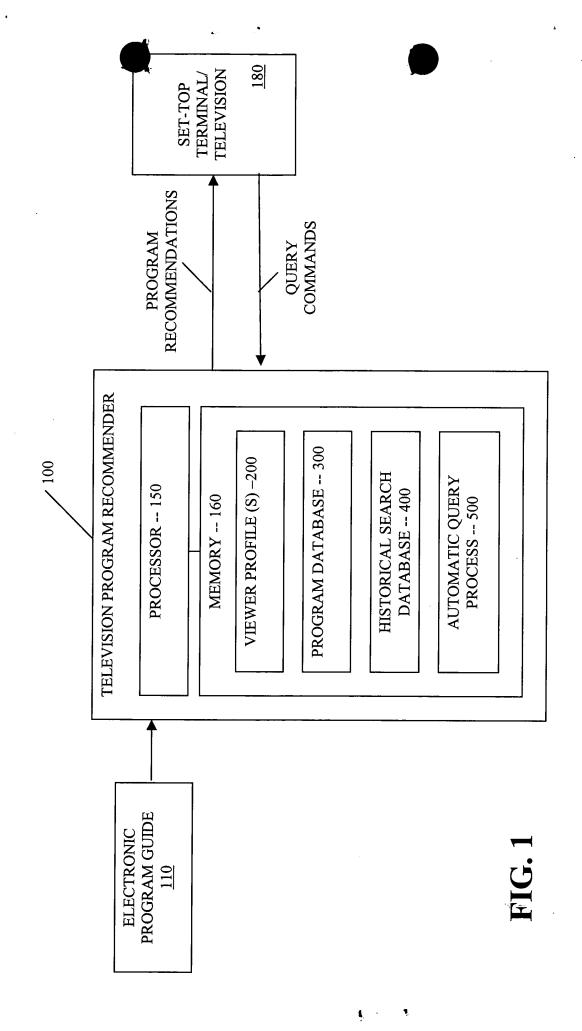
!/



VIEWER PROFILE 200

	ATTRIBUTE	NUMERICAL
		(OR SYMBOLIC)
		REPRESENTATION
	<u>240</u>	<u>250</u>
205	CHANNEL 2	3
206	CHANNEL 4	4
207	CHANNEL 7	. 3
208		
209	SPORTS CHANNEL	7
	MUSIC CHANNEL	2
210	MORNING PROGRAMS	1
211	EARLY AFTERNOON	3
	PROGRAMS	
212	LATE AFTERNOON	7
	PROGRAMS	
213	EVENING PROGRAMS	5

FIG. 2

DDGGGGGC, TDBCCC

PROGRAM DATABASE - 300

	- 1					THE PERSON OF TH
	DATE/TIME	CHANNEL	TITLE	GENRE	:	KECOMMENDEK
		345	350	355		SCORE 370
305	11/18/99 8:00 P.M.	CH 1	LUCY	СОМЕДУ		55
310	11/18/99 8:30 P.M.	CH 1	AL'S FAMILY	SITCOM		78
320	 11/18/99 9:00 P.M.	CH 3	YOUR HOUSE	DRAMA		96

FIG. 3

HISTORICAL SEARCH DATABASE - 400

NUMBER OF TIMES UTILIZED IN A QUERY	460				
ATTRIBUTE-VALUE PAIR	450	GENRE: COMEDY	GENRE: DRAMA	GENRE: SITCOM	
		405	410	415	

FIG. 4

